

Councillors' Briefing Note No. 170

Service Area: Sustainable Transport

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Traffic in Vicinity of the New Stonehenge Visitors Centre

This note is intended as an update for Parishes and Members regarding recent changes to roads near Stonehenge

Earlier this year, the Council responded to local concerns over changes in traffic volume and routing by promising to undertake monitoring once the situation had become stabilised (i.e. once the new visitor arrangements were open and settled)

The Council can now confirm that it is commissioning an extensive monitoring exercise to be undertaken in two stages; the first during a "neutral" period (i.e. avoiding main local and school holidays, mid-terms and any other abnormal traffic period) scheduled during March 2014, and the second during the summer peak during July 2014.

The scope of the analysis will incorporate those routes through local communities cited as having experienced an increase in diversionary traffic, generally within the area shown on the attached plan.

The survey will use a number of data recording techniques including the use of Automatic Number Plate Recognition (ANPR) which is used to individually track and record the behaviour of vehicles within and through the survey area.

This data will quantify impacts on local communities, and will be used to assess the extent and type of any necessary mitigation.